



Sheldon Family Association, Inc.

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(*Term Expires 2015*)

Report on the Sale of Sheldon Publications for the Year 2013-2014

To the President and Board of Directors of the Sheldon Family Association:

Sales of Sheldon publications during the period July 1, 2013 through June 7, 2014 totaled \$332.50. An additional \$43.28 was received with the orders to cover postage and handling costs. Sales decreased from the previous reporting period by slightly more than 20%.

The most requested publication was No. 16, *Sheldons in the Salem Witch Trial* followed closely by No. 43, *Sheldons of South Kingstown*. A complete listing of sales can be found on Page 4.

The history of sales by publication for the past 25 years can be found at Page 5. It is suggested that perhaps some of the less popular publications could be posted for free on our Website to illustrate the kind of publications that are available.

One of my goals for the next year is to place the publications on the Website so customers can purchase and instantly download copies of publications. In this era of instant gratification, if customers had the ability to download publications, they would purchase more than if they had to fill out forms, write a check, put a stamp on an envelope and wait days to receive them.

Respectfully Submitted,

Wayne E. Nelson
Publications